



Opening Doors: Collaborating to Develop Family Friendly Resources

Eric S. Cahill, EHDI Program/CCSHCN

Fran Hardin, Director of Outreach Services-Kentucky School for the Deaf

Cathy Howle, Family Outreach Consultant-Kentucky School for the Deaf

Wendy Keown, RN, Director of Outreach Services-LTDHD

Funded through Kentucky's Building Community Capacity Grant for Early Hearing Detection and Intervention,
MCHB-HRSA Grant H61MC00033-05-00



Early Hearing Detection and
Intervention Program

Commission for Children with Special
Health Care Needs

The logo for the state of Kentucky, featuring the word "Kentucky" in a stylized blue font with a white outline, and "UNBRIDLED SPIRIT" in a smaller, blue, sans-serif font below it. A blue silhouette of a horse's head is integrated into the design.



Problem Identified

Lack of consistent family-friendly resources
for families with children newly diagnosed
with hearing loss







The Light Bulb Moment

- 2007 EHDI Conference
 - EHDI 2007 Session attended by both Fran Hardin and Eric Cahill
 - Understanding Hearing Loss...A Resource Kit for Parents and Professionals
 - Oakland Schools, Waterford, MI
- 



Six Questions to Consider


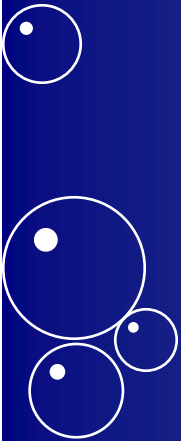

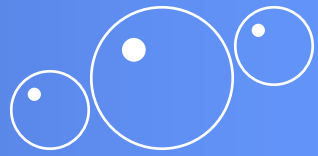
- Is the layout user-friendly?
 - Do the illustrations convey the message?
 - Is the message clear?
 - Is the information manageable?
 - Does the [media] make the reader feel “this information is meant for me?”
 - Is the reading grade level less than 9th grade? Is the pamphlet easy to read?
- 
- 


-from the NCHAM Newborn Screening Toolkit CD






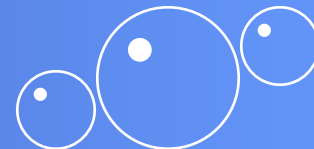
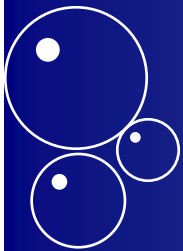
Getting Started

- Focus Group
 - Early Intervention Providers (First Steps)
 - Kentucky School for the Deaf
 - Health Department
 - EHDI Program
 - Parents
 - Teachers
 - Interpreters
 - Examples from other states
 - Parent Information Kit, MA
 - KEY Handbook, KY
 - Kosair Children's Hospital, KY
 - Oakland Schools, MI
 - Including video and CD
 - Infant Hearing Guide, AR
 - CCSHCN Resource Binder
- 
- 
- 
- 







What will work for Kentucky? Stakeholder's Suggestions

- Family Friendly
 - Following the Michigan example
 - Keep it simple
 - Keep it short
 - Include additional resources in another format if possible (i.e. CD or Video)
- 





We went to work


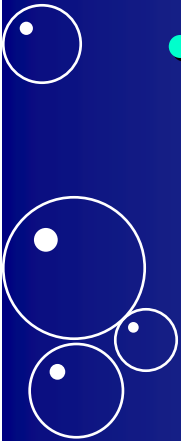

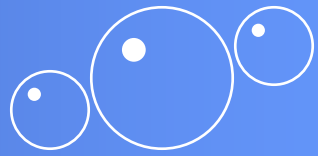
- Our overall message
 - Beginning the journey
 - Providing a starting point
 - Not overwhelming
 - Plans for distribution
 - At point of diagnosis, via Diagnostic Audiologists
 - via KSD Outreach
 - via EHDI Program
- 
- 
- 
- 

Funding

- Initially: MCHB HRSA “Building Community Capacity Grant”
 - Reasons identified in LTDHD BCC Committee to use grant monies for project
 - Lack of consistent educational materials in KY
 - Grant required statewide outreach efforts in 3rd year
- Future funding ideas



Lessons Learned

- Don't reinvent the wheel
 - Obtain permission for photographs
 - State/Agency guidelines for publications
 - Time
 - Cost
- 
- 
- 
- 




Take Home Points

- Consistent message
 - Collaboration is vital
 - Don't have to reinvent the wheel
 - Have Patience!
 - Creative Funding Ideas
- 
- 
- 
- 



Special Thanks...

- Oakland Schools
 - Waterford, MI
 - The University of Arkansas for Medical Sciences
 - Little Rock, AR
- 

Thank you